



PROMOTE YOUR TRADE SHOW ON THE WEB

Want to attract more paying customers to your trade show? Of course you do.

Over the past few years, I've been creating fast paced, **DOCUMENTARY STYLE PROMOTIONAL VIDEOS** for a couple of clients who stage trade shows in the U.S., Canada and Europe. To keep costs low, I shoot everything myself.

In such circumstances, I really describe myself as a **WRITER/DIRECTOR** who happens to carry a camera. And you, prospective client, reap the benefits. So, no big crews. No interview wranglers. No entourage.

I quietly capture all aspects of your show, often ending up with several hours of footage, complete with real, unscripted testimonials. I edit it all down myself into a power packed **3-5 MINUTE VIDEO IDEAL FOR POSTING ON YOUR WEBSITE** and promoting future conferences.

A new client of mine stumbled across one such video I had done on the 'net, and called it "*one of the best event videos I have ever seen produced... a great example of corporate storytelling.*" Then he hired me. You should, too.

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